



PROMOTE SAFETY . . . Murray Rosenfeld (right), executive vice president and general manager of Pep Boys, discusses details of the 12th annual essay competition sponsored by Pep Boys with Joseph Kaplan, general manager of the Los Angeles Chapter of the National Safety Council. A four-year engineering scholarship is offered as first prize in the competition open to high school seniors who will graduate next spring.

Pep Boys Announce Scholarship Offer

Availability of a four-year engineering scholarship to a state college or university has been announced for the 12th year by Pep Boys Auto Supply Stores. The scholarship provides tuition, books, and supplies for a four-year term, and is open to all high school seniors graduating next June.

A traffic safety essay contest and other qualifications will help determine the winner, according to Murray Rosenfeld, Pep Boys executive vice president and general manager. Scholarship entry blanks are obtainable now from senior high school class counselors. The essay deadline is Feb. 29.

IN ADDITION to the four-year scholarship, special trophies, and \$50 U. S. Savings Bonds will be awarded to three

students writing the best essays on "What I would do to prevent traffic accidents and save lives."

Selection of the final winner will be determined by excellence of the essay, scholastic standing, good citizenship, and a college entrance examination.

Judging of the essays will be done by Joseph Kaplan, general manager of the Los Angeles Chapter of the National Safety Council; Inspector Howard Amborn of the California Highway Patrol; Cecil Zaun, supervisor of the safety and driver instruction section of the Los Angeles City Schools, and Superior Court Judge Evelle J. Younger.

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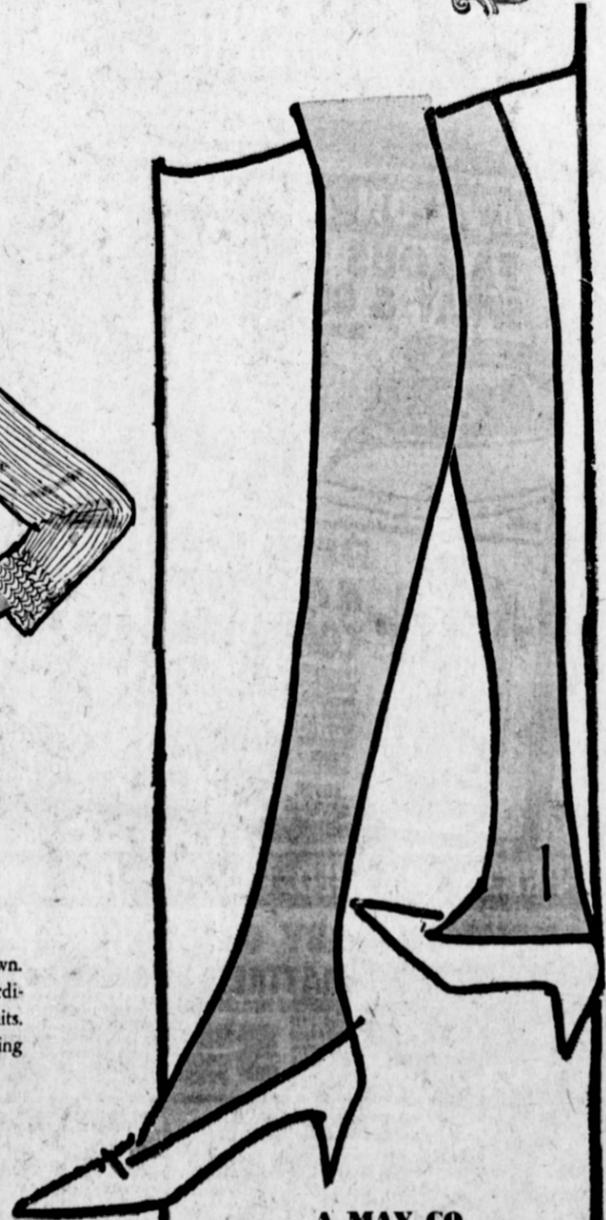
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